



IT Solutions  
A Franklin Company

# Web Hosting Innovations

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Web Hosting Service

Team Better  
Shawn Droge, Tom Melville, Chris Mulder, Christian Overend, Mike Zolno



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# Team Better

Shawn Droge

Tom Melville

Christopher Mulder

Christian Overend

Michael Zolno



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# Agenda

Introduction  
Overview of Services  
Basic Attributes  
Security  
Advanced Features  
Conclusion  
Q & A Session



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# Company Information

IT Solutions was founded in 2000 as a premier service provider in the Telecommunications, VoIP, and Information Technology Field. The latest addition to our scope of expertise is Web Hosting.



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# Overview of Services

## Trade Brochure (Shawn Droge)

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- Standards Based
- High Bandwidth
- Store-front options
- Enhanced Security
- Extranet/ VPN Capable
- 24 / 365 Tech Support

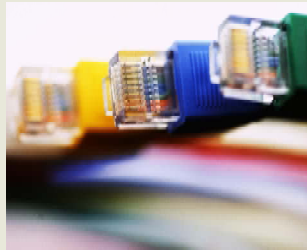
IT Solutions was founded in 2000, and is a premier service provider in the Telecommunications, VoIP and Information Technology Field and is the leading provider of Converged Solutions. The latest addition to our realm of expertise is Web Hosting.

## Comprehensive Web Hosting Services

### PROVEN, CUTTING EDGE TECHNOLOGY

IT Solutions' web hosting services offer the latest in technology. Our clients range from small business to Fortune 500 enterprises. The following technology is employed during the research, composition and deployment of all online content:

- Increased speed utilizing the bandwidth of multiple T3 backbone connections.
- Enhanced security utilizing DMZ/s software and hardware firewalls, Access Control Lists and Secure HTTP with 256-bit encryption.



- Store Front Programming: Different options to sell your products online.
- Web Site Design: We can design your website to fit your needs using the latest software available.

### STATE OF THE ART E-COMMERCE SOLUTIONS

- Domain Name: Reserves your business name online.

### FIRST-RATE SUPPORT

- Our Help Desk service is available 24 hours a day, 365 days a year.
- We have regular server backup to ensure that your customer data, financial records, and sales records are kept secure. Your continued operation and customer satisfaction are our highest priorities.

### INTELLIGENT MOBILITY AND SCALABILITY

- Extranets: We can implement the latest extranet technology to allow your vendors and support immediate access to data in the field.
- Scalability: We can increase the range of services as your operational requirements dictate.




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- Proven, Cutting Edge Technology

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- State of the Art E-Commerce Solutions

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- First-Rate Support

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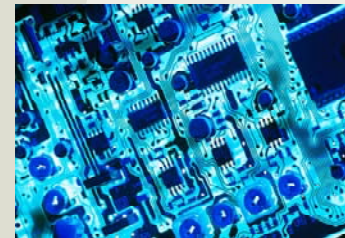
- Profitable ROI

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- Intelligent Mobility and Scalability

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- IT Solutions – One Stop for all your IT needs



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### PROFITABLE ROI

- Corporations around the world rely heavily on the Internet. A web presence is now an expected resource. Let our sales team furnish you with case studies from previous clients. Our track record is second-to-none.
- An Internet presence is always open. This offers an unprecedented advertising and marketing opportunity to customers and investors.
- A recent study showed that at least 75% of homes in the US have at least one computer connected to the Internet.

**CONTACT A REPRESENTATIVE TODAY:**

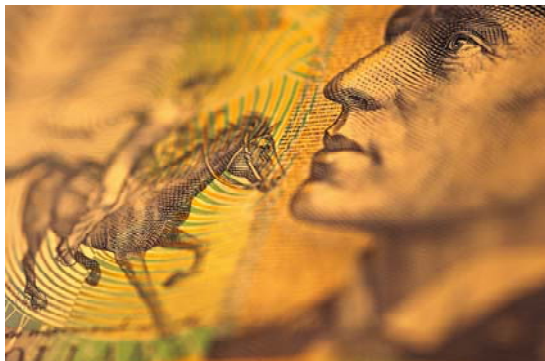
**SHAWN DROGE**  
**TOM MELVILLE**  
**CHRISTOPHER MULDER**  
**CHRISTIAN OVEREND**  
**MICHAEL ZOLNO**



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Corporate Web Hosting





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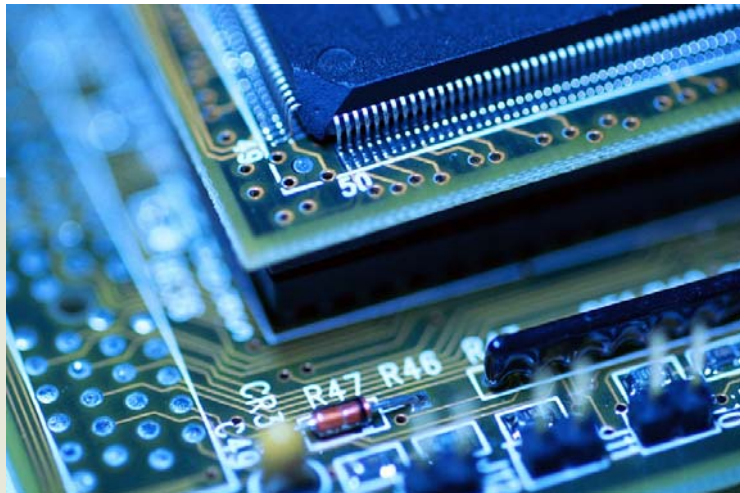
# Basic Attributes

(Christopher Mulder)





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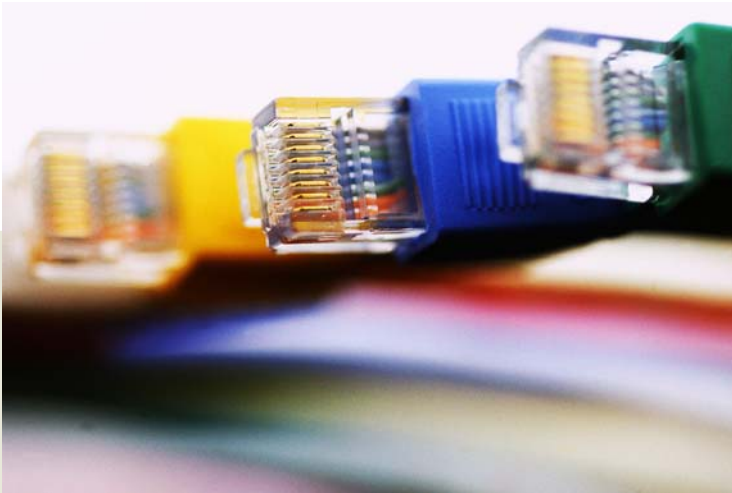
# State of the Art Servers

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# Increased Speed Through Higher Bandwidth

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# Domain Name Registration (DNS)



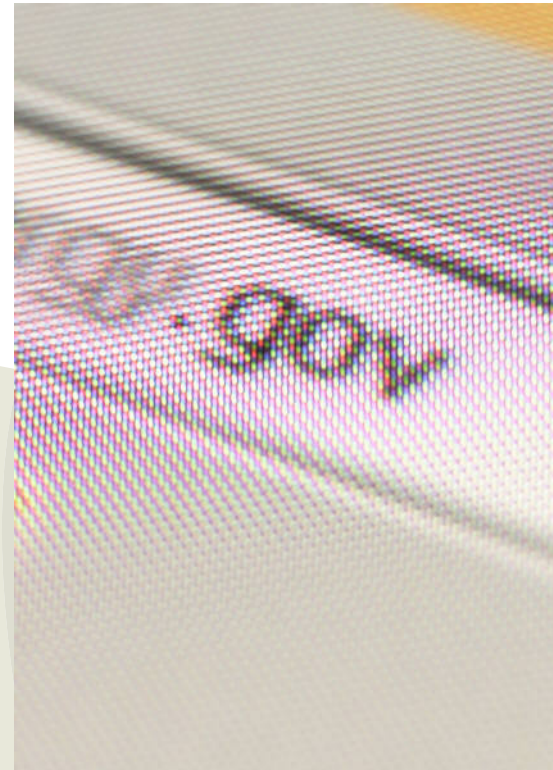
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# Graphic Web Site Design



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# Store Front Programming In House or External ex. (eBay or Yahoo stores)





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# Standards Compliant

## W3C HTML

## W3C CSS

## Section 508





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# Security

(Tom Melville)



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# Demilitarized Zone (DMZ)

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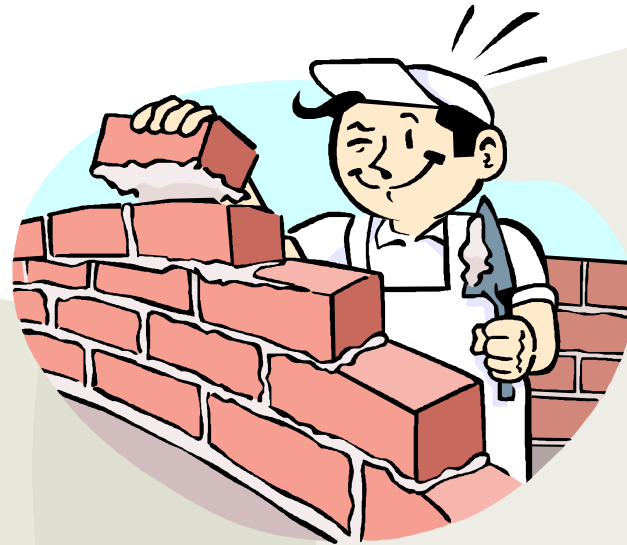
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# Firewalls



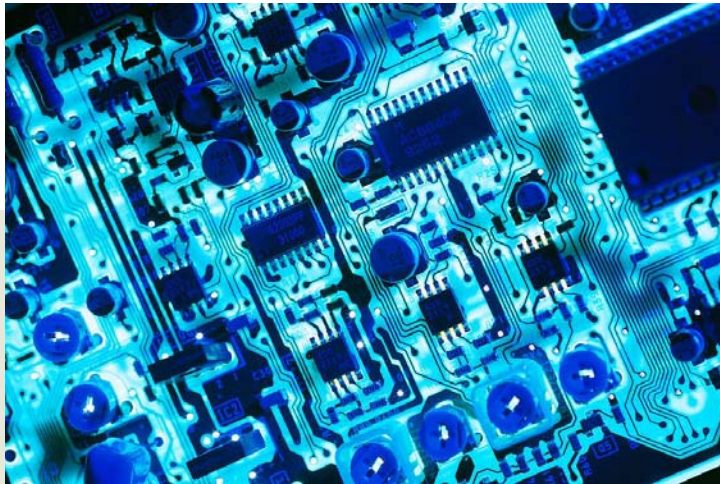
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# Access Control Lists (ACL)



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# HTTP Standard or HTTPS (Secure) capability Secure Socket Layers (SSL) Transport Layer Security (TLS)





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# Website / Store Front Data Backup and Archival Service

(Full and Incremental)

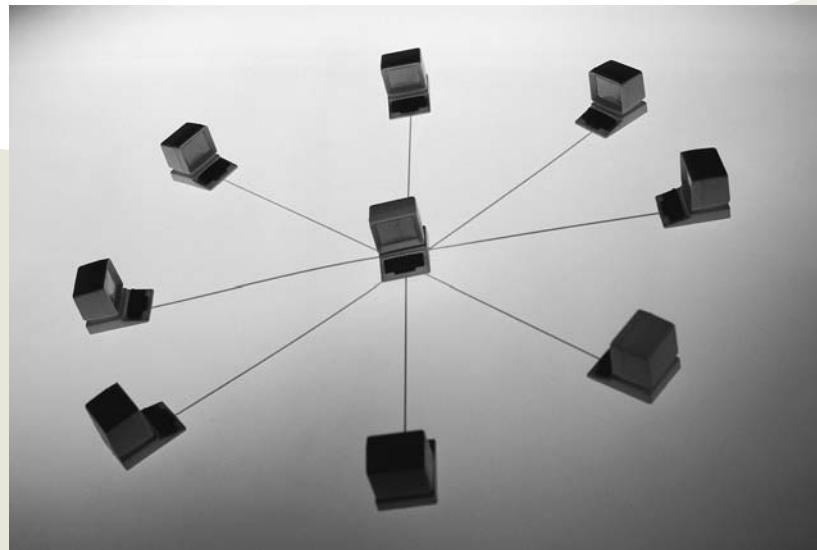
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# Extranet Capability For Your Remote Vendors



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# Virtual Private Network (VPN) For Your Sales Team

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# Advanced Features

(Christian Overend)



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# Dynamic HTML using the Document Object Model and JavaScript







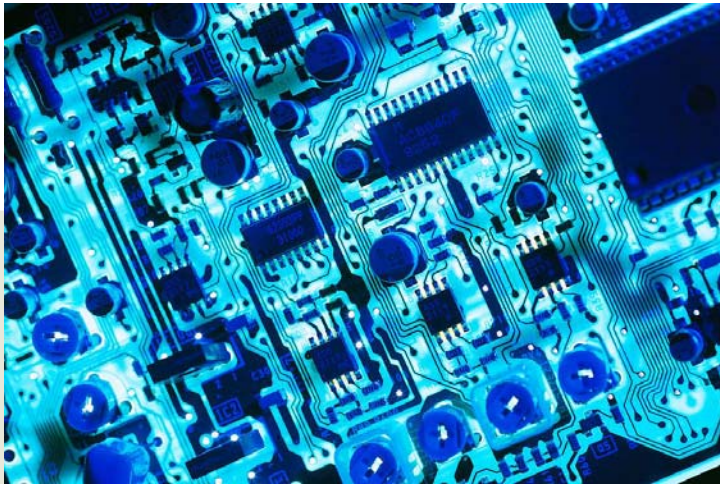
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# Scripting and Common Gateway Interface (CGI) Capable (User Forms and Information Gathering)





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Document hosting to  
push brand literature in  
all popular formats  
(PDF, MS Word)

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# SQL Database Hosting Capable



SQL is pronounced “Sequel”

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## 24 Hour / 365 Day Support With:

- After Hours
- On Call Technical Assistance

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Knowledgeable and professional  
staff committed to providing the  
best service and support second  
to none.

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# Proven Track Record

## Increase your return on investment (ROI)

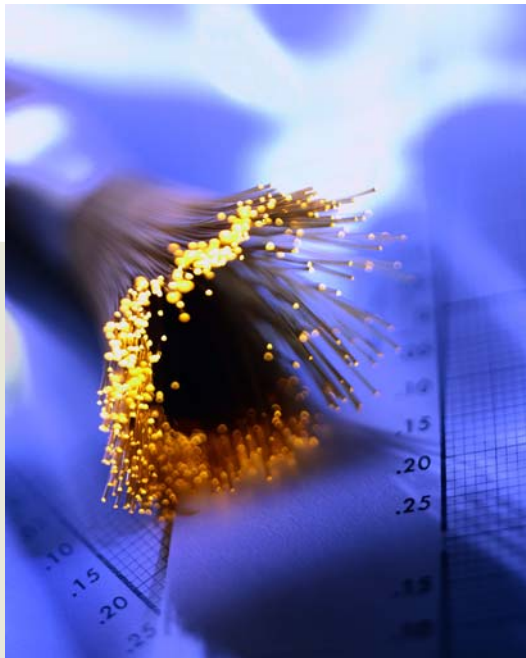


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# Scalable Technology, We grow with your company

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# Conclusion

(Michael Zolno)





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# Questions?

## (Team Better)

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